

## **Incite Sustainability's Strategic Sustainability Framework** ©

*Incite Sustainability* offers a range of services aimed at helping companies to identify and respond to the strategic risks and opportunities associated with sustainable development, and to ensure that the company's sustainability strategy is embedded effectively within its corporate culture. Our services relate to each of the seven elements of *Incite Sustainability's Strategic Sustainability Framework* ©:

1. **COMMITMENT – Corporate sustainability strategy:** Developing an organisation-specific vision of sustainable development, and identifying a strategic path for attaining this vision. This is achieved through:
  - Advising on strategic opportunities and liabilities
  - Facilitating strategic review exercises
  - Managing stakeholder participation processes
  - Undertaking legal and policy reviews
2. **CASE – The business case for sustainability:** Identifying and evaluating the external and internal costs and benefits associated with the corporation's activities on society and the natural environment, through:
  - Quantifying the costs and benefits for the company of implementing sustainability
  - Benchmarking the company against world best practice
  - Assessing the impact of international and national trends
  - Undertaking eco-efficiency / cleaner production opportunity assessments
  - Social and environmental impact assessments and audits
3. **CONSULTING – Stakeholder relations:** Identifying and providing for the concerns and priorities of internal and external stakeholders, through
  - Undertaking stakeholder analysis
  - Managing stakeholder facilitation processes
  - Designing and implementing sustainability reporting processes
4. **CO-ORDINATING – Sustainability management systems:** Integrating the requirements of the triple bottom line throughout the organisation and within any existing management systems, through:
  - Implementing corporate environmental/sustainability management systems
  - Developing and implementing sustainability management tools
  - Undertaking corporate / site environmental and social audits
5. **CONSOLIDATING – Organisational development and training:** Ensuring that the ethos of sustainable development is effectively integrated throughout the organisation, and that there is clear understanding and commitment, through:
  - Training needs analysis
  - Executive coaching and specialist seminars
  - Customised workforce training tailored to the company's needs
6. **COMMUNICATING – Internal and external communication:** Assisting companies to communicate their sustainability strategies internally and externally e.g. through:
  - Designing and implementing sustainability reporting processes
  - Designing internal communication and awareness initiatives
7. **CREATING – Sustainability ventures:** Assisting companies to identify and implement new business opportunities aimed at promoting sustainable development.

*It is through effective implementation of these initiatives that sustainability is embedded within the corporate*

**CULTURE**

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